Questions about Kickstarter

1. The three conclusions we can draw from the data are:
   1. Most successful campaigns began at the beginning of the year.
   2. Failed campaigns follow a similar trend as successful campaigns.
   3. There isn’t enough data to understand live campaigns.
2. The limitations of this dataset are that it doesn’t have a lot of categorization of campaigns, with only a category and subcategory. Making complex correlations based on taste would be limited.
3. We can create charts like % of Goal achieved, correlate Spotlighted campaigns to success rate, correlate average donations to backers count, etc.